This is a "pay" service. I pay because the product I recieve from XM is exceptional compared to the mediocrity that is FM/AM. I pay because I don't want to have to listen to the car special of the day or about how a specific cable company can save me money. I pay because I'd like to hear variety in my music that is non-existent on the FM/AM radio. I am constantly on the road and it is nice to know that I can check the weather in my hometown/destination from any point on the road due to the unlimited range of signal from XM. If it were offered I would more than welcome sports broadcasts on my long drives. Local news--excellent--I don't have to be barraged by inane commercials and pointless drivel that is passed off by the local stations as news. It is ludicrous that my radio service should come under attack from some random bureaucrats and NAB members who could actually care less about the situation. This type of case simply exists to validate thier jobs. If I wanted another person telling me what to listen to I'd pay someone to sit with me on my drives. Simply put--if you're worried about the competition just step up your game--don't go crying to mommy and daddy because there is a new big guy in town. The bureaucrats need to go about doing important things such as the war on terrorism, drug wars, illegal immigration, software piracy, right-wing militants, bullies stealing lunch money--whatever keeps them out of my business as the average consumer. This is what is called stiff business--FM/AM had a good long run--but I think we all know it couldn't last forever. Its a cut and dry case of "Out with the old, in with the new!" Also in closing I just want to point out that I "pay" for this-the average person is far too cheap and unconcerned about music quality to pay for this. Let the free services keep the cheapos! Feel free to respond.